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THE WHIPPLE BOX ROLLS THROUGH AMERICA

What one product cleans the body and the house with equal success?

Clearwater, Florida – Oct 30, 2014 Husband and wife team Phil and Margaret Hamilton unveil the Whipple Box, a made-in-America portable holder and dispenser that hides a toilet paper roll in an easy-to-carry plastic container.

Everyone knows bathroom tissue isn't just for the toilet. It's used all over the house to soak up spills, grab tiny hairs from sinks and around toilets, help clean baby, pick up dead bugs, wipe steamy bathroom mirrors . . . and much more.

Yet American households still spend hundreds of dollars each year on other paper supplies. "It doesn't make sense anymore to buy expensive paper towels, napkins or facial tissues when it comes to cleaning your body or home," explains Hamilton. "Bathroom tissue tackles the same jobs as other paper cleaners – often even better – and always at a fraction of the price!"

But no one wants a toilet paper roll unraveling in their car, sitting out on the kitchen counter or nesting on a nightstand no matter how convenient it is. Which is why the Hamiltons got to work creating a holder that conceals the roll and protects it from things like airborne pollutants, liquid spills, pet dander, hairspray and other household allergens.

"Whipple Box takes the embarrassment out of carrying around toilet paper. Simply place the roll inside the box and stash it in your car; have the container next to your bed when nursing a runny nose; or bring it along on a camping trip for easy cooking clean-up," explains Hamilton. "The stigma of toting around toilet paper is instantly gone with the Whipple Box. Plus, you can personalize and decorate it any way you like."

Whipple Box holds standard size bathroom tissues and comes in black, white and tan. Find it today at www.bathtissueholder.com and on Amazon <http://amzn.to/1wEextB>.

Press Contact

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